

Children's Online Privacy Policy

GenFed provides the kids' section of its website for the convenience and education of children. GenFed is committed to protecting the online privacy of the children who visit its web site and to complying with the Children's Online Privacy Protection Act.

IF YOU ARE UNDER AGE 13, ALWAYS GET A PARENT'S PERMISSION BEFORE GIVING OUT ANY PERSONAL INFORMATION ABOUT YOU—INCLUDING YOUR NAME, ADDRESS, TELEPHONE NUMBER, OR E-MAIL ADDRESS—TO ANYONE ON THE INTERNET.

- GenFed does not knowingly collect personally identifiable information from children under the age of 13, including "cookies", during web site visits.
- Because we do not collect the above-mentioned information from children under 13, we do not distribute any such information to third parties.
- GenFed does not condition the participation of a child in any Kids' Page activity on the provision of any unreasonable personally identifiable information.
- If any personal information is collected including but not limited to name, address, phone number and e-mail address, this information is used to notify winners, or for other communication and is not sold to third party vendors.

GenFed's kids' section may include links to the external web sites of others. These external sites are not part of GenFed's services, are not under our control, and may not comply with applicable law. Because these external web sites may have privacy policies that are different than GenFed's, please consult the privacy policies of any web site that asks for personally identifiable information before providing it.

Parents should review online activity and can ask to have any personal information from the child deleted and may refuse any further collection or use of the child's information by GenFed.

If you have any questions about this privacy policy, please do not hesitate to contact us.

Kim Pallas
VP Marketing/Business Development
kpallas@genfed.com
330.780.2405

Christine Crew
Assistant Marketing/Business Development Manager
ccrew@genfed.com
330.780.2406

For more information about the Children's Online Privacy Protection Act (COPPA), visit the FTC web site:
www.ftc.gov